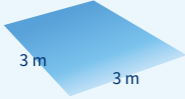




## Booth Participation

Booth Type	Unit Price (Incl. VAT)	Facility
<b>Raw Space</b> (1 booth / 9 sqm) 	USD 2,475	Raw space only * Construction should be made by the exhibitor. Size/booth : 3 × 3 m (W × D) Minimum 18 sqm (2 booths)
<b>Shell Scheme</b> (1 booth / 9 sqm) 	USD 2,871	Space + constructed booth Size/booth: 3 × 3 × 3 m (W × D × H) Signage, 5 spotlights (2 for signage, 3 for inside wall), carpet, 1 info desk, and 1 chair, electricity(1 kW / 220 V)
<b>Premium Booth</b> (1 booth / 9 sqm) 	USD 3,465	Space + constructed booth + additional design service Size/booth : 3 × 3 × 3 m (W × D × H) Minimum 18 sqm (2 booths) Premium construction (block type), Furniture/lighting and electricity(1 kW / 220 V) * Special benefits -Catalog holder 1 -Meeting set (1 table, 4 chairs, water dispenser) -Wall graphic banner (* design file submission required)
<b>Startup Booth</b> (1 booth / 4 sqm) 	USD 1,100	Space + constructed booth Size/booth: 2 × 2 × 2.5 m (W × D × H) Signage (wall graphic), 2 spotlights, 1 info desk, and chair, electricity (1 kW / 220 V) *Only one booth available *Only for startups founded within seven years
<b>Remote Booth</b> (1 booth / 6 sqm) 	USD 2,000 <b>(Premium)</b>  USD 1,500 <b>(Essential)</b>	Space + constructed booth + promoter for the new sales lead Size/booth: 3 × 2 × 3 m (W × D × H) Signage, 5 spotlights (2 for signage, 3 for inside wall), carpet, 1 info desk, and 1 chair, electricity (1 kW / 220 V) 43" LED TV, barcode scanner for sales lead generation * Special benefits for premium -Premium directory listing -Online banner advertisement (three months)

**Early Bird Special Benefits (Pick One)** : Application by Feb. 28, 2021

Option 1 (Discount for booths)	Option 2 (Promotion)
20% discount for booth price	Thrice for logo ads on the e-newsletter (targeted DB: 30,000+) Special social media postings (thrice)

### Benefits for Exhibitors

Official program book and online directory listing, Entry pass (exhibition and conference) : 3 per booth  
 Partnering opportunity: 1 per company, Conference invitation ticket: 3 tickets (3 days) per company  
 Exhibition invitation ticket: 100 tickets per company

#### KEY CONTACTS

Exhibition/Partnering/CP/Sponsorship  
 TEL. +82-70-4912-7933  
 EMAIL [interphex@reedexhibitions.co.kr](mailto:interphex@reedexhibitions.co.kr)

Conference  
 TEL. +82-31-628-0036  
 EMAIL [bioplus@koreabio.org](mailto:bioplus@koreabio.org)

BIOPUS · INTERPHEX  
KOREA

# BIOPUS INTERPHEX KOREA 2021

*Quantum Leap*

AUGUST 31<sup>(Tue)</sup> – SEPTEMBER 2<sup>(Thu)</sup>, 2021

COEX, Seoul

In-Person and Virtual Event

KoreaBio® Reed Exhibitions®

[www.bioplusinterphex.co.kr](http://www.bioplusinterphex.co.kr)

The One and Only Global Bio-Pharmaceutical Convention  
**BIOPLUS-INTERPHEX KOREA 2021**

Korea Biotechnology Industry Organization (KoreaBIO)'s BIOPLUS collaborates with INTERPHEX, a global pharmaceutical exhibition brand.

From R&D to manufacturing/processing, logistics and packaging, this is the only platform that encompasses the value chain of biotechnology and pharmaceutical industries.

Experience this all-around bio convention that satisfies both exhibitors and participants.



## Overview

EVENT NAME		BIOPLUS-INTERPHEX KOREA 2021
DATE		August 31(Tue.)–September 2(Thu.), 2021
VENUE		COEX, Seoul (In-person and Virtual)
HOSTED BY		Korea Biotechnology Industry Organization, Reed Exhibitions
SUPPORTED BY		Ministry of Trade, Industry and Energy



## Programs

### Exhibition

Leaders from biopharmaceutical industries are all set! This event will be co-hosted by Korea Biotechnology Industry Organization, the representative of the Korean bioindustry and the global top exhibition organizer Reed Exhibitions. Witness great changes at the exhibition hall.

<b>Exhibitor Profile</b>	<ul style="list-style-type: none"> <li><b>Lab and Analysis</b> - Laboratory Technology, Testing, Measuring and Analysis Service</li> </ul>	<ul style="list-style-type: none"> <li><b>Manufacturing</b> - Biopharma Manufacturing, Processing Technology, Plant Engineering, Cleanroom Equipment and Supplies, Contract Manufacturing and Services</li> </ul>
	<ul style="list-style-type: none"> <li><b>Packaging</b> - Packaging Machinery and Technology</li> </ul>	<ul style="list-style-type: none"> <li><b>Logistics</b> - Logistics, W&amp;D</li> </ul>
	<ul style="list-style-type: none"> <li><b>Pharmaceuticals and Biotechnology</b> - Pharmaceuticals and Ingredients, Biotechnology, Bioanalysis, Diagnostics, Health Functional Food/Cosmetics, Medical Devices, Digital and Smart Healthcare, IT Solution, Government and Clusters, Universities and Institutes</li> </ul>	<ul style="list-style-type: none"> <li><b>Services</b> - Clinical/Nonclinical Services, Compliance Services and Consulting, IP, Legal, Financial Services</li> </ul>
<b>Visitor Profile</b>	R&D, Manufacturing/Process, Sales/Marketing, Management, Purchasing, QA/QC, Regulation, Licensing and Regulation Business Development	

### Conference

Meet us at BIOPLUS-INTERPHEX KOREA to gain insights and connect with global leaders in biotech and healthcare.

#### Session Topics

\*May be subject to change

- Biopharmaceutical Logistics
- Cell and Gene Therapy
- CMC/Manufacturing
- Digital Healthcare
- Industry and Environment
- Infectious Diseases and Vaccines
- In/Out Licensing
- Microbiome
- Open Innovation



### Partnering

Meet in-demand partners in the R&D, development, and manufacturing fields of the bio/pharmaceutical industry. This will be your first step in investing in the future. Establish connections with your preferred partners through our unique business partnering system.



#### Partnering profiles

Joint research, marketing partnership, in/out licensing, investment, Capital attraction, Production partnership, Joint ventures and others



#### Tech profiles

- Pharmaceuticals: Chemicals, biopharma, natural products, vaccines, regenerative medicine
- Medical device: IVD (in vitro diagnostics)
- Biotechnology: Original technology, production, analysis, automation, Internet of Things (IoT)
- Health supplements: Food, cosmetics

### Company Presentation

Are you about to be listed on the stock market? Do you need a special event to raise your stock price after listing? Special investor relations or company presentations will be conducted for participating companies, along with a select group of invited press.

## Registration Fee

	Items	Unit Price	Note	
<b>Conference</b>	General Ticket	3-Day Pass	USD 100 30% discount by May 31, 2021 20% discount by June 30, 2021 10% discount by July 31, 2021	
		1-Day Pass	USD 50	
		Group Registration	50% discount on purchases of 5 or more (3-Day pass)	
	Special Ticket	VVIP	USD 1,000	1 special pass and 10 general passes(3-Day pass)
		VIP	USD 300	1 special and 5 general passes(3-Day pass)
		Academia	USD 100	1 professor, 3 researchers/trainees
Additional Options	Full Ticket	USD 100	All paid keynote sessions available (including Opening Ceremony)	
	Single Ticket	USD 50	Only one paid keynote session available	
<b>Partnering</b>	Pre-Matching of Partnering and On/Off-Line Meeting Participation	USD 800	Including Conference 3-Day pass!	
<b>Company Presentation</b>	Company Presentation (30 min)	USD 3,000	Including Partnering and Conference 3-day pass, media conference	

- The VIP/VVIP special ticket categories are exclusive for team directors (VIPs) and leaders (VVIPs) of bio/pharmaceutical companies.
- Special Pass holders are entitled to attend the networking party and access the clubhouse.
- Additional Options can only be purchased after purchasing a 3-Day pass or special ticket.