

World's most tangible Bio-Healthcare convention

BIOP₊US · INTERPHEX
KOREA

Post Show Report

December 2020

01 Show Overview

BIOPLUS-INTERPHEX KOREA 2020

Name	BIOPLUS-INTERPHEX KOREA 2020
Date	September 23 (Wed) ~ 25 (Fri), 2020
Venue	Online
Organizer	Ministry of Trade, Industry and Energy
Host	Korea Biotechnology Industry Organization, Reed Exhibitions Korea
Sponsors	    Global · R&D Leader Hanmi Pharm.
Theme	It all comes down to BIO
Scale	2,000 participants & Live Streaming 14,000 views 123 Company and Organization & 430 Partnering Meetings are made



02 Conference

Conference Results

2,000 participants from 10 countries
17 Sessions, Over 14,000 Live Streaming Views

Program at a glance

9/23 Wed	Opening Ceremony & Keynote Session		
	Opening & Keynote		
	10:00~12:00		
	Session 1	Session 2	Session 3
	COVID-19 Special Session	AI Diagnosis & Monitoring	Cell & Gene therapy
9/24 Thu	14:00~16:00	14:00~15:45	14:00~15:45
	Session 4	Session 6	Session 5
	Bio/Pharma Cold Chain Logistics	Global License Strategy	Brain Health
	10:00~11:45	10:00~11:45	10:00~11:45
	Session 9	Session 7	Session 8
	Asian Market Strategy	Big Data & Telemedicine	Bio Start-up Discovery
	14:00~15:00	14:00~15:30	14:00~15:30
	Platinum Session		
9/25 Fri	Sartorius Korea Biotech Seminar		
	16:00~17:00		
	Session 10	Session 12	Session 11
	2020 Bio Industrial Strategic Technology Development Program	Open Innovation	Digital Therapeutics
	10:00~11:30	10:00~11:45	10:00~11:45
	Session 14	Session 13	Session 15
	Clinical Trial	U.S. Market Entry Strategies	Strategy to Korean Initial Public Offering
	14:00~15:35	14:00~15:30	14:00~15:25

03 Partnering Program

Highlight

VIP Partnering : 31 VIPs from 28 Companies

- Conference Speaker: 13 Speakers from 13 Companies
- VIP Participant: 18 Attendees from R&D departments of leading Bio-Pharma companies in Korea and Venture Capitalists and Investment firms

Overseas Partnering Line-up

Overseas Partnering : 97 Companies from 16 Countries



Embassy of Canada
to Korea
18 Companies



Israel Economic and
Trade Office, Korea
20 Companies



Korea-ASEAN Center
19 Companies



40 Other Overseas
Companies

- Participating Countries: Australia, Canada, China, Chinese Taipei(Taiwan), Czech Republic, France, Germany, Indonesia, Israel, Japan, Malaysia, Philippines, Singapore, Thailand, USA, Vietnam

Partnering Results

Online Partnering Program

- 123 Companies and Organizations are participated.
- 430 Partnering Meetings are made.



04

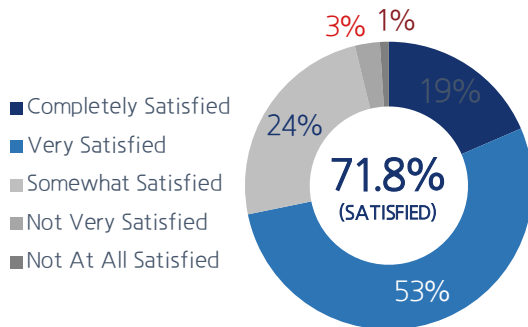
Participants Statistics

Overall Results

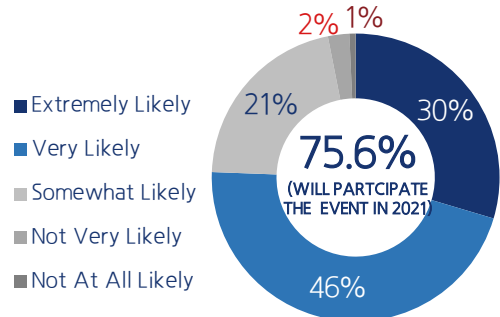
Conference Participant: 2,000 Attendees from 10 Countries

Partnering Participant : 123 Companies from 16 Countries

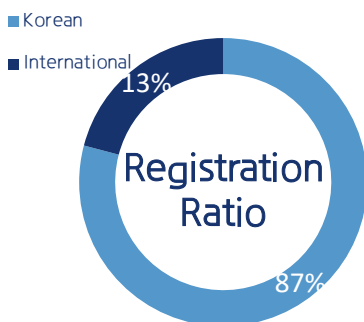
Participant Satisfaction



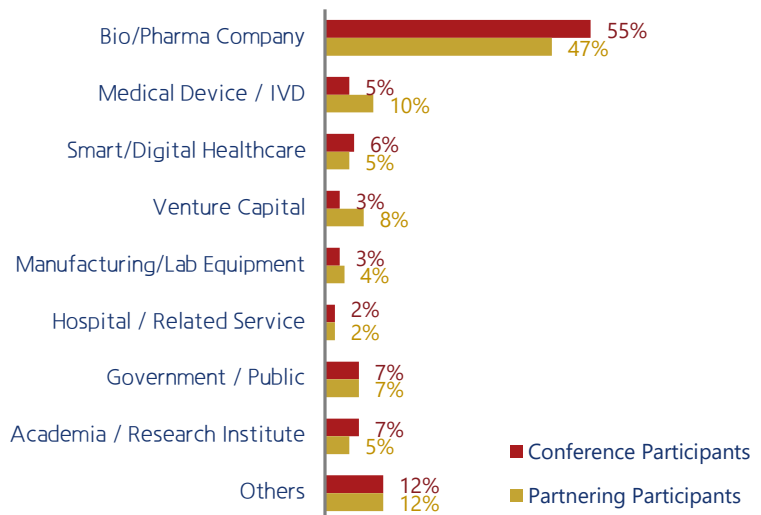
Willingness to attend again in 2021



Overall Participant Distribution

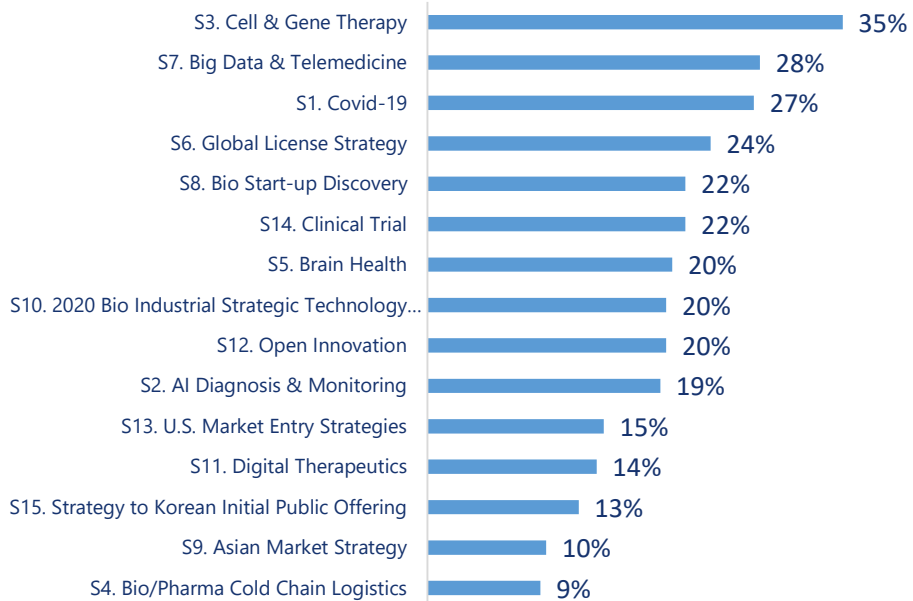


Industry Classification

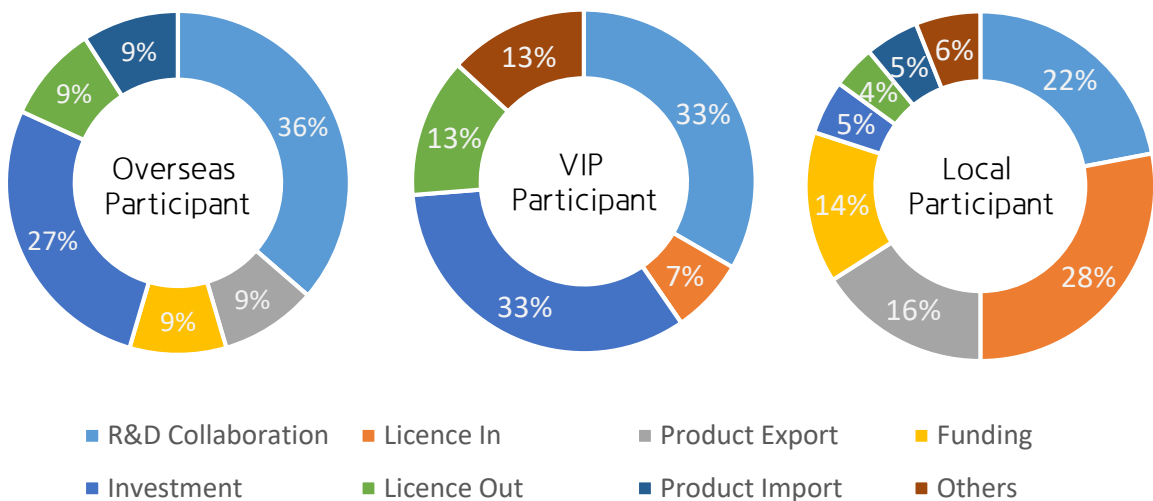


Participant Statistics

Interested Sessions



Partnering Business Demand



05 Promotion

Newsletter

1) Subscribers

- Attendees who did pre-registration
- Visitors who subscribe the newsletters
- Former participants of the past BIOPLUS conference.

2) Total number of databases

- +30,000

3) Email sending cycle

- Biweekly



Kakao Channel & Linked In



Kakao Channel Posts

Event Overview, Conference Topic,
A Guide before the Event etc.

[Add Kakao Channel](#)



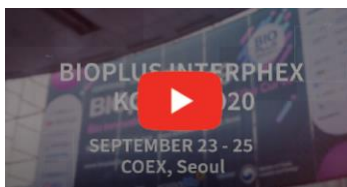
Linked In Posts

Every post is uploaded in English
* Event Overview, Conference Topics,
A Guide before the Event and so on.

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Media Banner Promotion and Press Release

1) Promotion Period

June 30 – September 25, 2020

2) Objective

To promote the event and improve the participants' satisfaction point, we had matching interviews with conference speakers and business stakeholders.

3) Result

140 articles are released



Inquiry

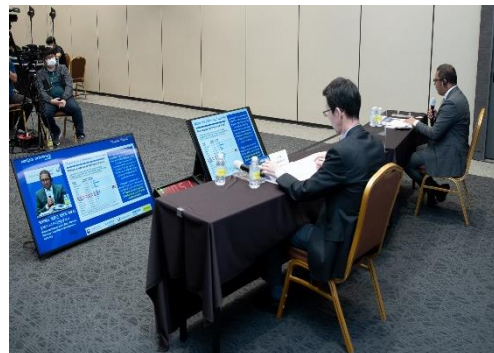
BIOPLUS-INTERPHEX KOREA Secretariat

Tel. 070-4912-7933 Email. interpex@reedexhibitions.co.kr

Photo Gallery



Photo Gallery



Exhibitors List

VIP		
	Company Name	Country
1	KTB Network, Ltd.	Korea
2	LB Investment	Korea
3	GC LabCell	Korea
4	Macrogen	Korea
5	MEDIPOST Co., Ltd	Korea
6	Sanofi	Korea
7	SamsungSDS	Korea
8	ADEL	Korea
9	Amyloid Solution Inc.	Korea
10	IMM investment	Korea
11	AiMedic	Korea
12	Atinum investment	Korea
13	Yuhan Corporation	Korea
14	ES Investor	Korea
15	Intervest	Korea
16	U.S. Embassy Seoul	Korea
17	KOLON LIFE SCIENCE	Korea
18	KOLON INVESTMENT, INC	Korea
19	Thailand Board of Investment	Korea
20	Korea Exchange	Korea
21	Korea Investment Partners	Korea
22	Hanmi Pharm	Korea
23	HUONS	Korea
Overseas Exhibitors		

1	ACLIRE Bangkok Ltd.	Taipei(Taiwan)
2	AmorChem Ventures	Canada
3	Austrianova	Taipei(Taiwan)
4	Betalin Therapeutics	Israel
5	Beyeonics Surgical	Israel
6	Biocytogen	China
7	BioMedica Diagnostics	Canada
8	Ciscovery Bio	USA
9	Cyclica	Canada
10	eHealth Ventures	Israel
11	Feldan	Canada
12	FutuRx	Israel
13	Geneyx Genomex Ltd	Israel
14	Herbanext Laboratories, Inc.	Philippines
15	HT Biolumaging Ltd	Israel
16	Immune Biosolutions	Canada
17	Lonza	Japan
18	LSI Medience Corporation	Japan
19	Matricelf	Israel
20	MICA AI Medical	Israel
21	Novotech CRO	Australia
22	Ovensa	Canada
23	Primary Peptides	Canada
24	ProteKt Therapeutics Ltd.	Israel
25	PT Sanbe Farma	Indonesia
26	SPACEPHARMA	Israel
27	Stem-Cell Medicine	Israel
28	Triple Hair	Canada
29	Variational AI	Canada
30	VBL Therapeutics	Israel
31	VINA SAMEX., JSC	Vietnam

Local Exhibitors		
	Company Name	Country
1	NEXEL Co., Ltd.	Korea
2	NeuroVIS	Korea
3	BioLeaders	Korea
4	CENYX BIOTECH Inc.	Korea
5	Cell2in, Inc.	Korea

	Company Name	Country
6	ONCOCROSS	Korea
7	E&S Healthcare, Inc.	Korea
8	Joonghun Pharmaceutical	Korea
9	CURIOSIS	Korea
10	TAPS INTERNATIONAL	Korea
11	ProAbtech Co., Ltd.	Korea
12	HANDOK	Korea
13	HEALTH BIOME	Korea
14	AGC Biologics	Korea
15	GC Pharma	Korea
16	Hill Dickinson Hong Kong Office	Korea
17	KWANG DONG PHARMACEUTICAL CO., LTD.	Korea
18	Gwangju Institute of Science and Technology	Korea
19	Nexmos	Korea
20	NuriScience Inc	Korea
21	Louisiana Economic Development Korea Office	Korea
22	Mediwhale	Korea
23	Basel Area Business & Innovation	Korea
24	BIP Focus	Korea
25	Cyrus Therapeutics	Korea
26	KDB	Korea
27	Samsung Biologics	Korea
28	Samyang Biopharmaceuticals Corp.	Korea
29	Centerfor Nonclinical Development, ASAN MEDICAL CENTER	Korea
30	Springcamp	Korea
31	IIDC Global	Korea
32	AZothBio Inc.	Korea
33	H Robotics INC.	Korea
34	LG Chem	Korea
35	MDimune	Korea
36	Global Business & Partners	Korea
37	Whatvita co.,Ltd.	Korea
38	Wooriib	Korea
39	InnoPharmaScreen	Korea
40	Institut Pasteur Korea	Korea
41	JEJU FREE INTERNATIONAL CITY DEVELOPMENT CENTER(JDC)	Korea
42	State of Georgia Korea Office	Korea
43	Medical Innovation Developer CO.,LTD	Korea
44	DELVER Inc.	Korea
45	REDNVIA Co., Ltd.	Korea
46	medifab, Inc.	Korea
47	MODNBIO Inc.	Korea
48	inCerebro Co., Ltd.	Korea
49	GenKore Co., Ltd.	Korea
50	Preclina Inc.	Korea
51	Xcell Therapeutics	Korea
52	GCCL	Korea
53	G2GBIO	Korea
54	PINOTBIO, INC	Korea
55	Ministry of Economy and Industry Foreign Trade Administration	Korea
56	Embassy of Canada to Korea	Korea
57	Australian Trade and Investment Commission	Korea
58	GBIOLOGICS	Korea
59	CHA University	Korea
60	CONTOGUARD	Korea
61	KS medical	Korea
62	Connex Co., Ltd.	Korea
63	Contera Pharma	Korea
64	MASTERED IN TENNESSEE	Korea
65	INNO PATENT & LAW FIRM	Korea
66	ECM IP&LAW FIRM	Korea
67	Patheon by Thermofisher	Korea
68	PharmEng Technology	Korea
69	InvestHK	Korea

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BIOP₊US · INTERPHEX KOREA

2021

August 31 - September 2

COEX, Seoul, Korea

Conference / Exhibition / Partnering

Reserve your booths now!

KYE CONTACTS

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