





WORLD'S MOST TANGIBLE BIO-HEALTHCARE CONVENTION

BIOP US · INTERPHEX KOREA 2024

July 10(Wed) - 12(Fri), 2024 | COEX

Visitor Guidebook





BIOP US · INTERPHEX KOREA 2024













World's Most Tangible Bio-Healthcare Convention

Calling all Bio Geeks to join us at BIX!

The Ultimate Bio Pharmaceutical Experience!

Discover cutting-edge innovations, products, and trends in bio pharmaceutical industries from around the world.

BIX is the premier event for top companies and industry experts in R&D and production. Experience state-of-the-art exhibitions, insightful conferences, and strategic partnering opportunities.

Join us at BIX 2024, And boost your business growth and innovation strategy.

WHY BIX?



BIOPLUS-INTERPHEX KOREA 2024

DATE

July 10(Wed) - 12(Fri), 2024 (3 Days)

VENUE

COEX Hall C(3F) & Conference Room(3&4F)

VOLUME

EXHIBITION | 250 Exhibitors with 450 Booths CONFERENCE | 35 Sessions with 130 Speakers

HOST/ORGANIZER

Hosted by KoreaBIO

(Korea Biotechnology Industry Organization)

Organized by | RX KOREA

(REED EXHIBITIONS KOREA)

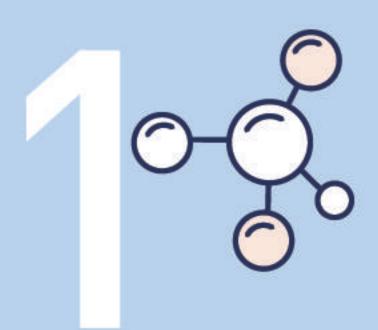
PROGRAM

Exhibition, Conference, Partnering, Open Innovation, Docent Tour, Networking

Visit Website

www.bioplusinterphex.co.kr





ALL-IN-ONE PLACE FOR K-BIO VALUE CHAIN

BIX is Korea's premier global bio pharmaceutical convention, encompassing the entire value chain including R&D, manufacturing, digital healthcare, and advanced bio. Expand your business network through BIX's diverse programs.

Docent Tour Exhibition Networking Conference Open Innovation Partnering



KEY TO UNLOCKING INTERNATIONAL MARKET OPPORTUNITIES

BIX is the Korean edition of the renowned "INTERPHEX," a convention with a 45-year legacy held in New York and Tokyo.

It's the ideal platform to compare, analyze, and discover the latest technologies and industry trends from around the world.

Global Participating Companies























THE GATHERING PLACE FOR BIO LEADERS

Engage with world-renowned scholars and experts at the BIX conference. Gain insights into the latest industry trends and global innovations.

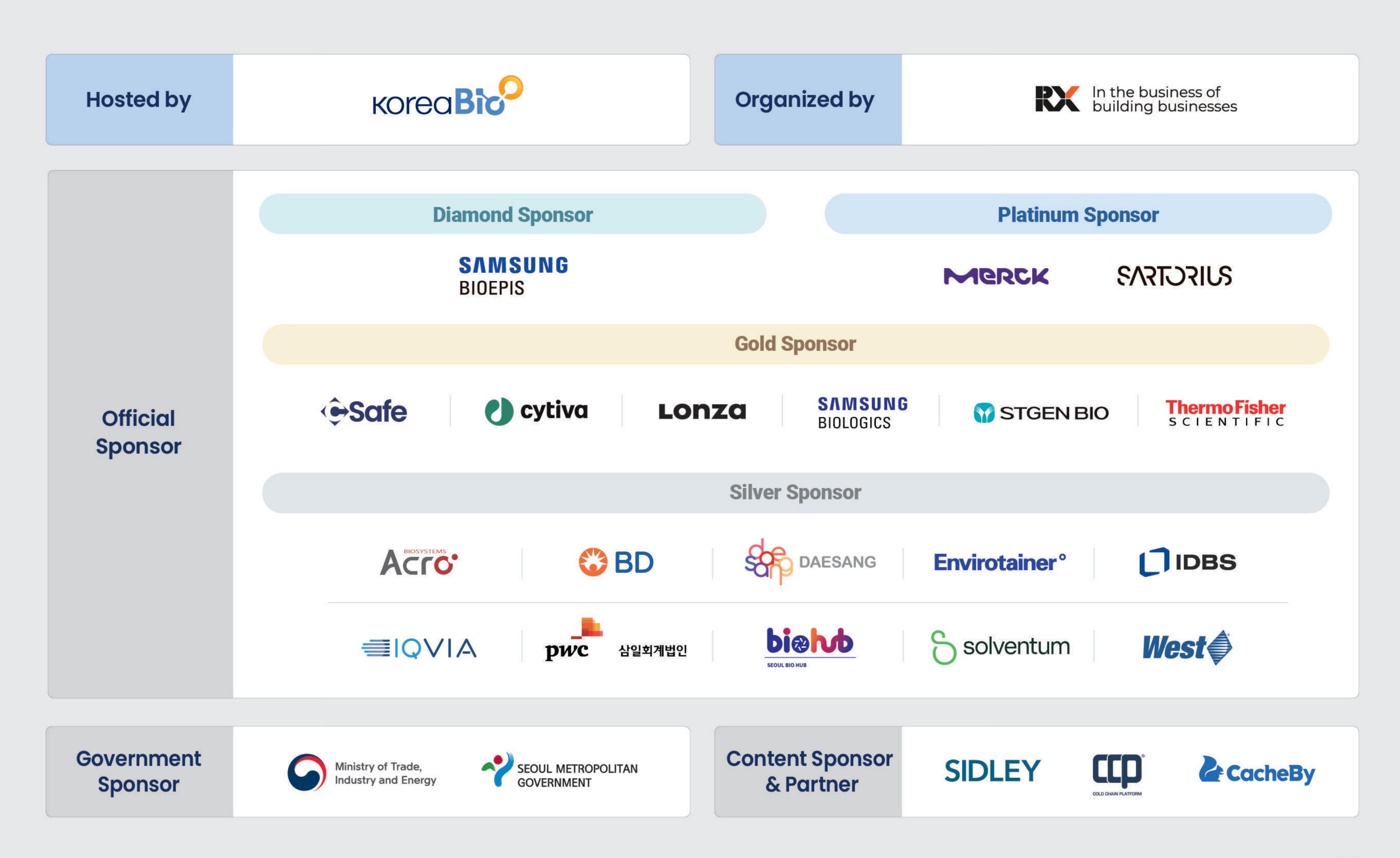


#Technology

#Finance

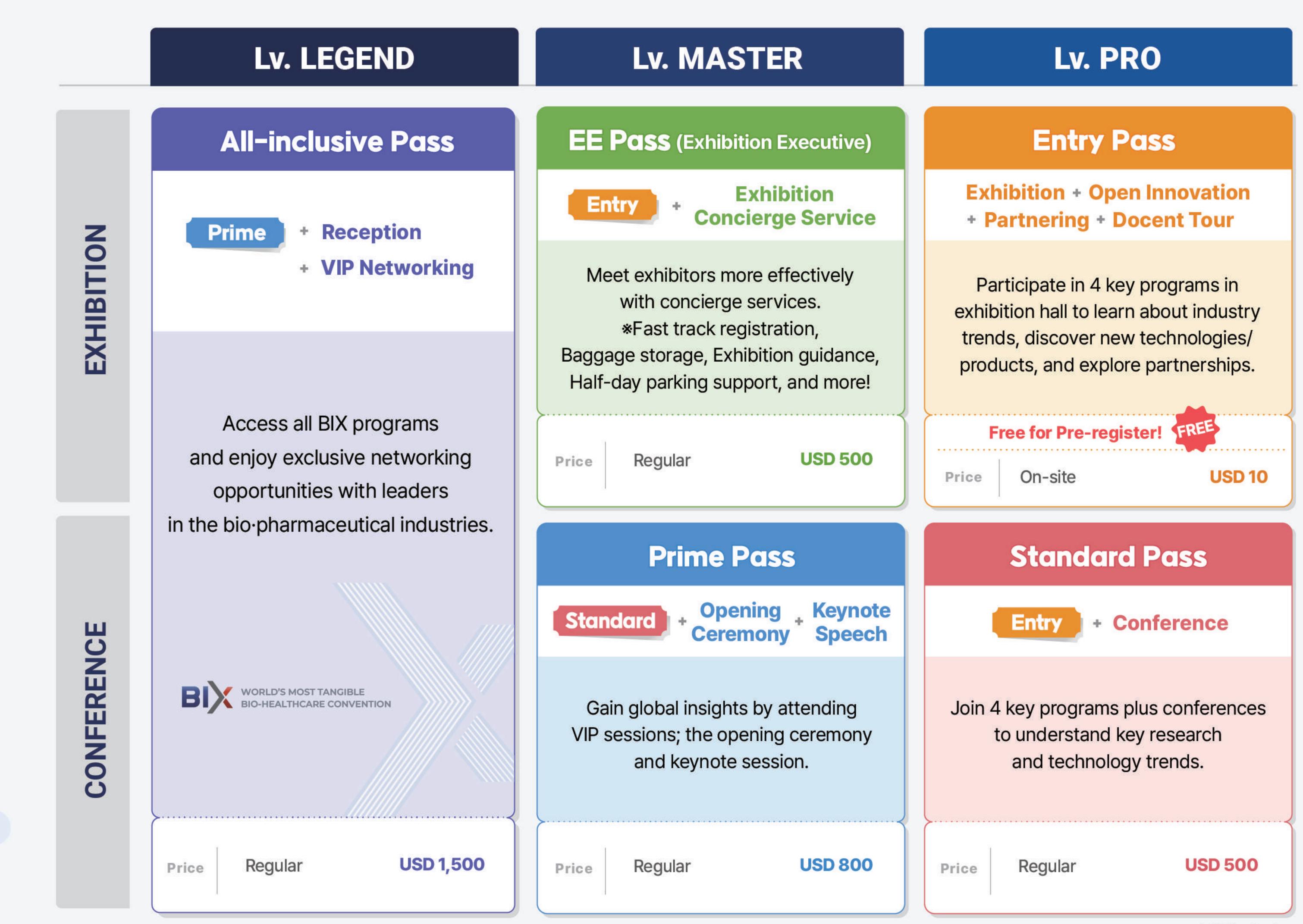
#Business

Leading Global Companies in the Industry Sponsors BIX



TICKET GUIDE

Choose your Ticket according to your Bio Geek Level!



Go to Pre-Register

a free Entry Pass!

Register in advance for

ALL IN ONE PROGRAM

01 EXHIBITION



Discover cutting-edge products and technologies from over 250 leading companies in the industry.

Exhibit Profile

- Manufacturing(CMO/CDMO)
- Lab Equipment & Analysis
- Cold-chain Logistics/Packaging
- Digital Healthcare
- Biotechnology
- Raw Materials(Pharma/food/Cosmetics)
- Services(CRO/Compliance/IP Consulting)
- Public Sector (Government/Hospital/University)

04 OPEN INNOVATION



Get a sneak peek into the future with showcases of new products and technologies from promising companies.

Theme

- Company Listing
- New Product/Service Promotion
- National/International Investment Gain
- Company Promotion

02 CONFERENCE



Stay ahead of global trends and gain deep insights from industry experts.

Conference Theme

Embrace All Possibilities

Session Type

- Opening Ceremony
- Keynote SessionTechnical Session
- Insight Session

Session Topics

- RegulatoryTechnology
- Finance
- Business

05 DOCENT TOUR

* Program can be changed.



Join docent tours with industry influencers to easily discover the key products and technologies of exhibiting companies.

Topics

- Innovative Drug Development with CMO/CDMO
- The Key of Bio-Pharma Logistics: Cold Chain
- Global Clinical/Non-Clinical Trends

03 PARTNERING



Expand your business network through on-site meetings with potential partners from diverse fields.

Partnering Types

- Joint Research
- In & Out Licensing
- Production Partnership
- Funding & Investment
- Joint Ventures etc.

06 NETWORKING



Experience exclusive VIP business networking that bringing together global leaders in the industry.

Participants

- C-levels from Exhibiting Company
- Invited Buyers
- Government/Associations

All about Global Bio-pharmaceutical Industry!

Discover and connect with over 250 leading companies showcasing the entire value chain of the industry, including R&D, manufacturing, logistics, packaging, digital healthcare, and advanced bio technologies.

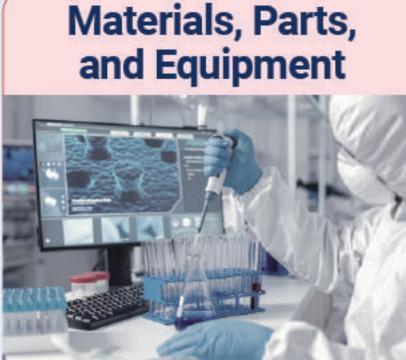
Exhibit Profile

- Manufacturing
- Lab Equipment & Analysis
- Digital Healthcare
- Cold-chain Logistics/Packaging
 Services
- Biotechnology
- Advanced Bio

- (CRO/Compliance/IP Consulting)
- Government and Related Agencies
- Raw Materials

Special Pavilion











EE PASS

The Most Effective Way to Experience BIX: Secure Your EE PASS Maximize your interactions with top-tier companies and enjoy exclusive benefits

within the exhibition hall by obtaining the EE(Exhibition Executive) Pass. Available in limited quantities, so hurry and secure your pass if you're a company executive!

[EE Pass privilege] **Exclusive** Concierge Service

- 1. EE Designated Fast-Track Registration
- 2. Clubhouse Access

- 3. Baggage Storage and Concierge Services
- 4. Half-day Parking Support

Floor Map Café Lounge Open Digital Healthcare/ Partnering **Sponsor Zone** Innovation **Medical Device** Club House Clinical/Non-clinical/ **BIO MPE Cold Chain Consulting Service** (BIO Materials, Parts and Equipment) **Packaging** & Logistics Manufacturing (CMO/CDMO) Biotechnology Plus zone Lab Equipment & **Sponsor Zone** Analysis ENTRANCE / EXIT **ENTRANCE / EXIT**

Exhibitor List

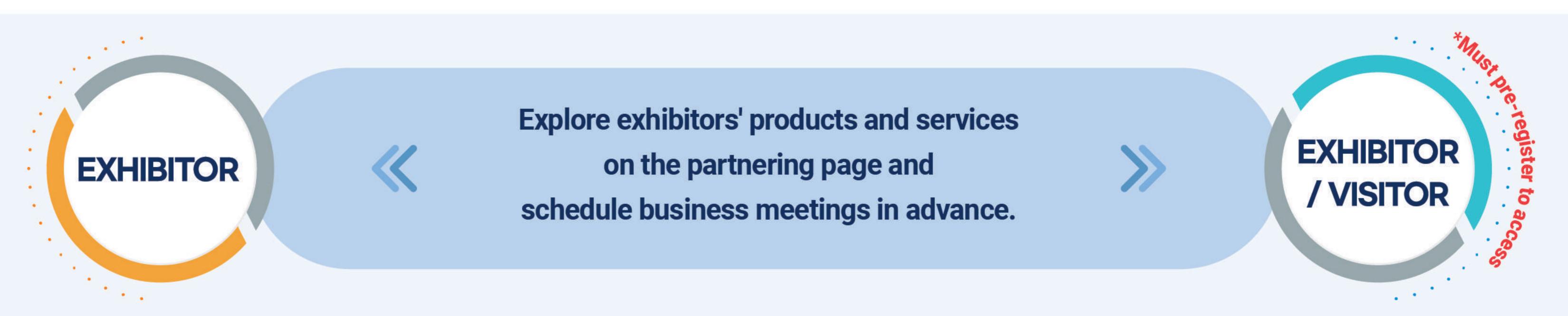
Explore BIX's online directory to discover the exhibitors list. It's updated daily to ensure you have the latest information.



Unlock Business Expansion Opportunities!

Engage in partnering with bio-pharma companies, healthcare organizations, universities, research institutions, ventures, startups, and VCs eager for investment.

Apply for partnering now and create groundbreaking networking opportunities!



Partnering Type

- Joint Research
- Funding & Investment
- In & Out Licensing
- Joint Ventures
- Production Partnership

Partnering Schedule

Partnering is held through pre-arranged matching between exhibitors and visitors.

Apply for, accept, or decline requests with your preferred partners.

- Pre-matching Open : Jun 10th(Mon)
- Pre-matching Close: July 8th(Mon)
- Partnering: July 10th(Wed)-12(Fri), On-site

Join Partnering

Find your business partners. (*Available after pre-registration)





Showcase with Top Bio-Pharma Innovators!

Experience groundbreaking insights from promising ventures and startups in the industry.

Date	Time	Company	Theme
July 10 (Wed)	10:00 — 11:10 (70')	Global Venture Network	Global Biotech Trend and Survival Strategy
	11:20 — 11:50 (30')	ATUM	TBD
	13:10 — 13:40 (30')	Woojung BIO	Open Innovation Bio Research Platform For Accelerating New Drug Development
	14:00 — 17:00 (180')	Foundation for Medical Innovation	FMI's 5 th Bio-Health Innovation Competition
July 11 (Thur)	10:00 — 10:30 (30')	Terumo BCT	Flex your CAR T production: An end-to-end automated workflow by Terumo Blood and Cell Technologies
	10:40 — 11:10 (30')	Bio-Rad	Generation of Custom HuCAL®Recombinant Monoclonal Antibodies Using in Vitro Selection Technology
	11:20 — 11:50 (30')	Waters Korea	Characterization of ADC(Antibody Drug Conjugate) CQAs Using LC-MS
	12:50 — 14:50 (120')	Global IR @BIX2024	GLOBAL IR @BIX 2024
	15:00 — 17:00 (120')	Merck Korea	2024 Advance Biotech Grant Program Award Ceremony
July 12 (Fri)	10:00 — 12:00 (120')	The Companies	Star in Tech BIO Season 3 – Final Round
	13:10 — 13:40 (30')	Hamilton Company	Improved Process Robustness Through In-line DCO2 Measurement
	14:00 — 17:00 (180')	Korea Digital Health Industry Association	5th Matching Day for Suppliers and Demand Companies in Digital Healthcare Sector



Expert-Led Exhibition Tours with Industry Influencers

Join exclusive guided tours led by renowned industry influencers who will introduce you to the key players and innovations in the exhibition.

This signature program is perfect for everyone, from junior to senior professionals seeking interdisciplinary learning.

#Innovative Drug Development with CMO/CDMO

#The Key of Bio-Pharma Logistics: Cold Chain

#Global Clinical/Non-Clinical Trends

Program can be changed.











Coex Conference Room(3F)

A Global Knowledge Sharing Conference with Renowned Scholars and Experts!

Embrace All Possibilities

#Regulatory

#Technology

#Finance

#Business

Conference Details ->

Check conference schedule and speaker details!



tend 35 sessions across 4 dynamic topics and engage with over 130	influential speakers.
t the latest insights on industry trends and expert opinions firsthand	.

Venue	Date	Time	Session	Topic	Theme
	July 10 (Wed)	11:00 - 12:00 (60′)	Technical Session 01	Finance	Public Fund Management Strategies by Domestic VCs
		13:00 - 14:30 (90')	Technical Session 02	Technology	Innovation in mRNA Biotherapeutics Manufacturing @MIT
		14:40 - 15:10 (30')	Insight Session 01	Technology	Considerations for Accelerating the Process Development and Manufacturing for ADC(Antibody-Drug Conjugates) by. Merck
		15:20 – 15:50 (30′)	Insight Session 02	Technology	At-Line Analytics for Nucleic Acid Process Development: from Pdna to Mrna and Lnps by. Sartorius
		16:00 - 17:00 (60')	Technical Session 03	Business	Intelligent Strategies for Drug & Medical Device Development from Clinicians' Perspective
	July 11 (Thur)	09:40 - 10:10 (30')	Technical Session 07	Regulatory	BIO USA 2024 DEBRIEFING
		10:20 - 10:50 (30')	Insight Session 05	Regulatory	Global R&D and Regulatory Trends by. IQVIA
		11:00 - 12:20 (80')	Technical Session 08	Technology	Innovation and Investment Opportunities in MASH
#317		13:20 - 13:50 (30')	Technical Session 09	Business	2030 Global BD Partnering TREND REPORT
		14:00 - 14:30 (30')	Insight Session 06	Technology	Principles and Platformability of Fiber Chromatographic Clarification Technology from Discovery to Manufacturing by. Solventum
		14:40 - 15:10 (30')	Technical Session 10	Finance	Explore into Global IPO Opportunities
		15:20 – 15:50 (30′)	Insight Session 07	Business	Test Program of Materials and Equipment Developed by Domestic Bio-Processing Product Suppliers for Biopharmaceutical Manufacturing by. Samsung Bioepis
		16:00 - 17:30 (90')	Technical Session 11	Business	Upscaling the Korean BIO MPE (BIO Materials, Parts and Equipment) Market
	July 12 (Fri)	10:20 - 11:10 (50')	Technical Session 15	Technology	Start Managing your Health with Gene Analysis
		11:20 - 11:50 (30')	Technical Session 16	Business	New Models for Successful Bio-healthcare Startups
		13:20 - 14:20 (60')	Technical Session 17	Finance	What Makes Korean Bio-health Attractive for Foreign Investors
		14:30 - 15:00 (30')	Insight Session 12	Technology	Digitalization and Data Integrity for Biopharma by. IDBS
		15:10 - 16:40 (90')	Technical Session 18	Technology	Newest CGT Technologies for Winning the War on Cancer





• Coex Conference Room(3F)

A Global Knowledge Sharing Conference with Renowned Scholars and Experts!

Embrace All Possibilities

#Regulatory

Attend 35 sessions across 4 dynamic topics and engage with over 130 influential speakers.

Get the latest insights on industry trends and expert opinions firsthand.

#Technology

#Finance

#Business

Conference Details ->

Check conference schedule and speaker details!



Venue	Date	Time	Session	Topic	Theme
#318	July 10 (Wed)	10:50 - 12:20 (90')	Technical Session 04	Technology	GLP-1: Expansion from Diabetes to Obesity, Heart Disease and Parkinson's
		13:20 — 13:50 (30')	Insight Session 03	Technology	Optimising the Path to First-in-Human Clinical Trials: An Integrated Approach to Design and De-risk Your Candidate, Including ADCs by. Lonza
		14:00 - 15:00 (60')	Technical Session 05	Regulatory	Emerging Issues and Hot Topics from FDA Compliance and Regulatory Perspective
		15:10 — 15:40 (30')	Insight Session 04	Technology	Achieving Net-Zero with Envirotainer's Commitment to Sustainable Practices and Science-Based Targets by. Envirotainer
		15:50 — 17:00 (70')	Technical Session 06	Regulatory	Regulatory Affairs for Clinical Trials in Europe
		09:40 - 10:10 (30')	Insight Session 08	Technology	Addressing Challenges in Antibody Drug Conjugate Development by. Acrobiosystems
		10:20 - 10:50 (30')	Insight Session 09	Technology	DEVELOPICKTM 3.0: Reducing Candidate Risk and Achieving Development Success With a Robust Developability Assessment Tool by. Samsung Biologics
#310	July 11	11:00 - 12:20 (80')	Technical Session 12	Business	Trailblazing Deals in the Healthcare Industry
	(Thur)	13:20 - 14:30 (70')	Technical Session 13	Business	Global Pre-commercialization Strategy for Korean Biotechs
		14:40 - 15:10 (30')	Insight Session 10	Technology	Biosimilars' 3rd Wave Trend: Innovative Single-Use Technology by. Thermo Fisher Scientific
		15:20 - 15:50 (30')	Insight Session 11	Technology	De-risking Combination Product Development for Home Care Drugs: A Device Partner's Perspective by. BD
		16:00 - 17:30 (90')	Technical Session 14	Business	Entry Strategies to the Neighboring Markets
	July 12 (Fri)	10:20 - 11:50 (90')	Technical Session 19	Technology	Cultivated Meat: Promise of Future Food Security
		13:20 - 14:20 (60')	Technical Session 20	Regulatory	Outlook on the Future of Digital Healthcare in the Era of Generative Al
		14:30 – 15:00 (30')	Insight Session 13	Technology	Meeting Your Next Milestone: Containment Solutions for Emerging Companies to Get to Market Faster by. West Pharmaceutical
		15:10 - 16:40 (90')	Technical Session 21	Business	U.S., the Land of Opportunity for Remote Healthcare Business

OPENING CEREMONY & KEYNOTE SESSION



Opening Ceremony

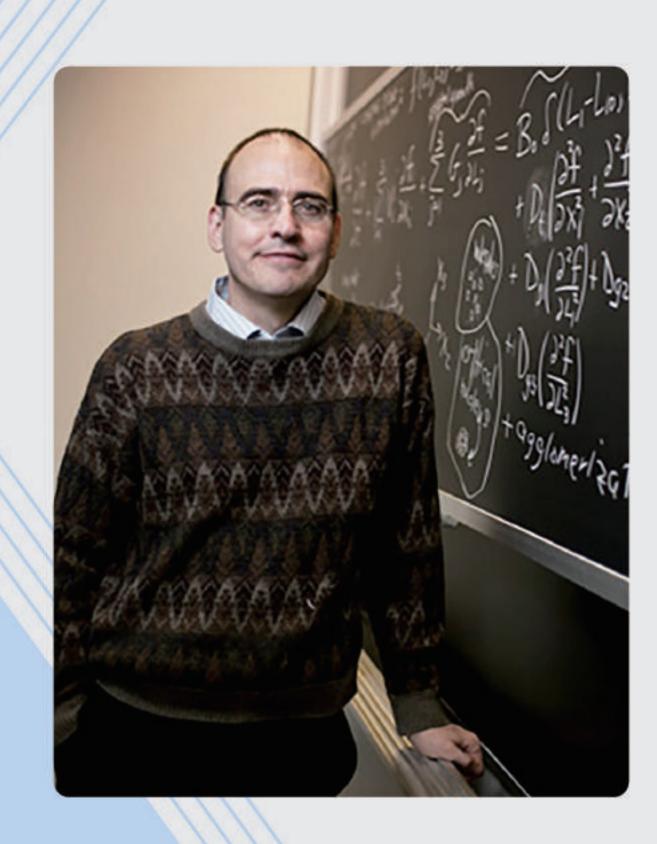
July 10(Wed), 09:00-10:00 | #401

Bio and pharmaceutical industry leaders is gathering at BIX Opening Ceremony! Witness the opening showcase of innovative companies!

Keynote Session

July 10(Wed), 10:00-10:40 | #401

The keynote session features Dr. Richard D. Braatz, a distinguished professor of chemical engineering at MIT, who has made significant contributions to the advancement of biotechnology.



Current Status and Promise of mRNA Biotherapeutics

The value of mRNA biotherapeutics has been proven with the development of mRNA-based vaccines during the recent pandemic.

The ability to rapidly produce biotherapeutics through cell-free synthesis was crucial during the pandemic, highlighting the importance of process development speed and the challenge of reducing production and purification costs for biotherapeutics.

This keynote session will share the current status of vaccine and non-vaccine biotherapeutic applications and provide directions for future possibilities.

Richard D. Braatz

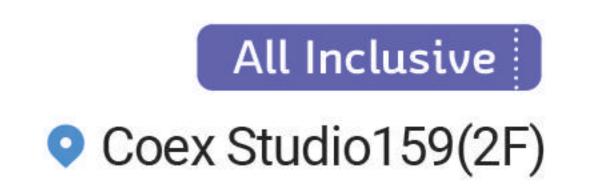
MIT (Massachusetts Institute of Techology)
Department of Chemical Engineering
Edwin R. Gilliland Professor

Keynote Session Details



Verify keynote session details!





Networking Platform for Bio-Pharma Industry Leaders!

Join special networking programs exclusively for VIPs, including C-level executives from bio-pharma companies, members of the KoreaBio Association, conference speakers, and invited global bio experts.

#C-levels executives

#Invited Buyers

#Government

#Associations

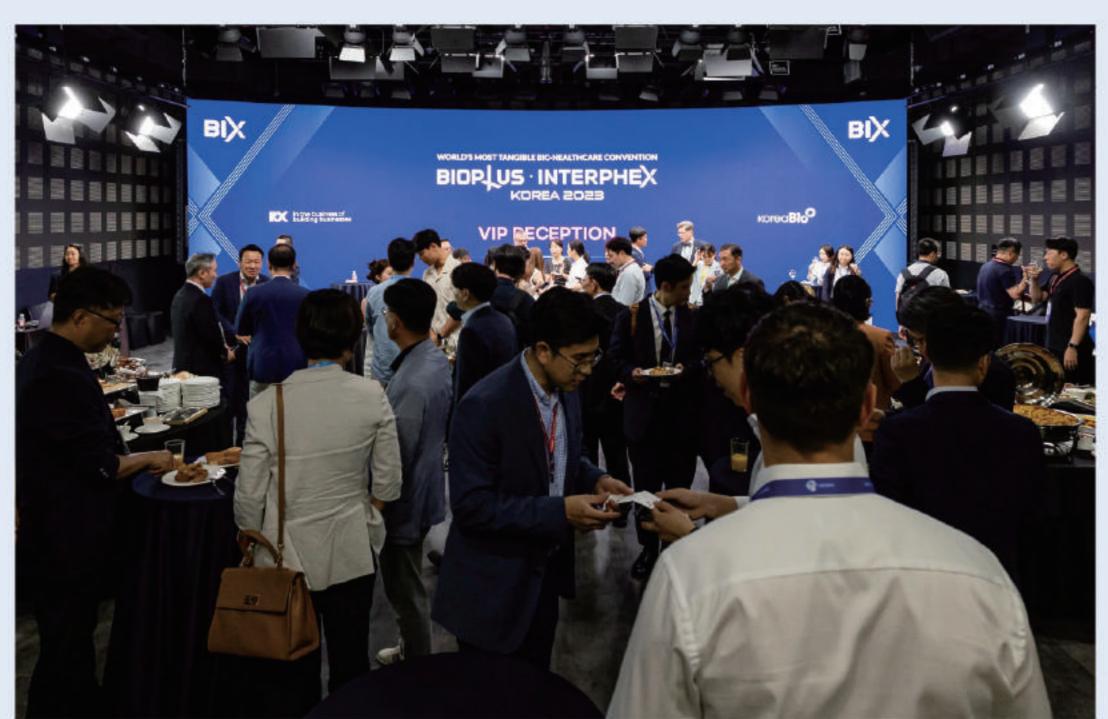
VIP Reception

July 10(Wed), 17:30-20:00

Learning Reception by Lonza

July 11(Thur), 16:00-18:00









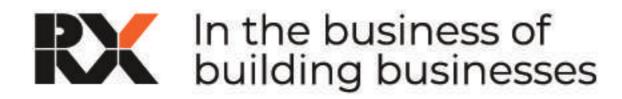
Unveil the Cutting-Edge Trends in Bio-Pharma!

Experience it all this summer at BIX!

Register NOW

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Exhibition · Sponsorship · Open Innovation · Registration Inquiry



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